



Viral: How Social Networking Is Poised to Ignite Revival

Leonard Sweet

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The gospel is nothing without relationship. And no one gets it like the Google Generation.

God came to earth to invite us, personally, into a relationship. And while Christians at times downplay relationships, the social-media generation is completely sold on the idea. In *Viral*, Leonard Sweet says Christians need to learn about connecting with others from the experts—those who can't seem to stop texting, IM-ing, tweeting, and updating their Facebook statuses. What would happen, he asks, if Christians devoted less attention to strategies and statistics and paid more attention to pursuing relationships?

The current generation is driven by a God-given desire to know others and to be known by others. Most of them, in seeking to connect in meaningful ways, have found a place of belonging that is outside the organized church. Why not bring the two together?

Those who are sold out to relationships can teach Christians how to be better friends to people who need God. At the same time, members of the social-media generation can learn how to follow their desire for belonging, straight into the arms of God. It's time for relationship to be restored to the heart of the gospel. And when that happens, can revival be far behind?

End-of-Chapter Interactives Included

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