



# Supply Chain Project Management: A Structured Collaborative and Measurable Approach

*James B. Ayers*

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Supply Chain Management (SCM) has become a more complex process than that traditionally faced by manufacturers, distributors, and service companies. Companies increasingly compete as supply chains and networks rather than as entities operating in isolation. In this environment, effective supply chains will be the product of the successful application of project management disciplines. This book provides a template of the stages encountered in moving to more competitive supply chains and the projects the company must implement if it is to advance. It is the first book to cover the much needed project management approach to supply chain management.

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