



Click: The Forces Behind How We Fully Engage with People, Work, and Everything We Do

Ori Brafman, Rom Brafman

Download now

[Click here](#) if your download doesn't start automatically

Click: The Forces Behind How We Fully Engage with People, Work, and Everything We Do

Ori Brafman, Rom Brafman

Click: The Forces Behind How We Fully Engage with People, Work, and Everything We Do Ori Brafman, Rom Brafman

You know the feeling. You meet someone new—at a party or at work—and you just hit it off. There is an instant sense of camaraderie.

In a word, you “click.”

From the bestselling authors of *Sway*, *Click* is a fascinating psychological investigation of the forces behind what makes us click with certain people, or become fully immersed in whatever activity or situation we're involved in.

From two co-workers who fall head over heels for each other while out to dinner and are married a month later (and fifteen years later remain just as in love), to a team of scientists who changed the world with the magic of their invention, these kinds of peak experiences, when our senses are completely focused on the moment, are something that individuals—and companies—strive to achieve. After all, when you're in the “zone,” you're happier and more productive. Why is it that we click in certain situations and with certain people, but not with others? Can this kind of magical connection be consciously encouraged? Is there a way to create such peak experiences, whether on a date or in your job?

According to Ori and Rom Brafman, there is.

In a powerful, story-driven narrative that weaves together cutting-edge research in psychology and sociology, the Brafmans explore what it means to “click”: the common factors present when our brain and senses are fully engaged. They identify five “accelerators” that increase the likelihood of these kinds of magic connections in our work and relationships.

From actors vying for a role on a popular TV series to police officers negotiating with hostage takers, we learn how one can foster an environment where we can click with another person and shape our thinking, behavior, and emotions.

A fascinating journey into how we engage with the world around us, *Click* will transform our thinking about those moments when we are in the zone and everything seems to fall into place.

Acclaim for *Sway*:

“A provocative new book about the psychological forces that lead us to disregard facts or logic and behave in surprisingly irrational ways.” —*New York Times*

“A unique and compulsively readable look at unseen behavioral trends.” —*Fortune*

“A breathtaking book that will challenge your every thought, *Sway* hovers above the intersection of *Blink* and *Freakonomics*.” —Tom Rath, coauthor of the *New York Times* #1 bestseller *How Full Is Your Bucket?*

"[An] engaging journey through the workings—and failings—of the mind...Their stories of senselessness...are as fascinating as the lessons we learn from them." --*Fast Company*

"Count me swayed--but in this instance by the pull of entirely rational forces. Ori and Rom Brafman have done a terrific job of illuminating deep-seated tendencies that skew our behavior in ways that can range from silly to deadly. We'd be fools not to learn what they have to teach us."--Robert B. Cialdini, author of *New York Times* bestseller *Influence*

"If you think you know how you think, you'd better think again! Take this insightful, delightful trip to the sweet spot where economics, psychology, and sociology converge, and you'll discover how our all-too-human minds actually work."--Alan M. Webber, founding editor of *Fast Company*

From the Hardcover edition.

 [Download Click: The Forces Behind How We Fully Engage with ...pdf](#)

 [Read Online Click: The Forces Behind How We Fully Engage wit ...pdf](#)

Download and Read Free Online Click: The Forces Behind How We Fully Engage with People, Work, and Everything We Do Ori Brafman, Rom Brafman

From reader reviews:

Beverly McKeever:

Nowadays reading books are more than want or need but also work as a life style. This reading addiction give you lot of advantages. The advantages you got of course the knowledge the particular information inside the book that will improve your knowledge and information. The knowledge you get based on what kind of guide you read, if you want send more knowledge just go with training books but if you want experience happy read one having theme for entertaining such as comic or novel. The particular Click: The Forces Behind How We Fully Engage with People, Work, and Everything We Do is kind of e-book which is giving the reader unforeseen experience.

Henry Vance:

This book untitled Click: The Forces Behind How We Fully Engage with People, Work, and Everything We Do to be one of several books that will best seller in this year, that is because when you read this e-book you can get a lot of benefit in it. You will easily to buy that book in the book shop or you can order it by way of online. The publisher with this book sells the e-book too. It makes you more readily to read this book, as you can read this book in your Smart phone. So there is no reason to you to past this guide from your list.

Patricia Howland:

The book with title Click: The Forces Behind How We Fully Engage with People, Work, and Everything We Do has lot of information that you can find out it. You can get a lot of profit after read this book. This kind of book exist new information the information that exist in this e-book represented the condition of the world at this point. That is important to yo7u to learn how the improvement of the world. This specific book will bring you within new era of the glowbal growth. You can read the e-book in your smart phone, so you can read the idea anywhere you want.

Bernard Kovach:

Within this era which is the greater person or who has ability in doing something more are more important than other. Do you want to become among it? It is just simple strategy to have that. What you need to do is just spending your time very little but quite enough to experience a look at some books. One of several books in the top listing in your reading list is actually Click: The Forces Behind How We Fully Engage with People, Work, and Everything We Do. This book that is qualified as The Hungry Hills can get you closer in getting precious person. By looking upwards and review this e-book you can get many advantages.

Download and Read Online Click: The Forces Behind How We Fully Engage with People, Work, and Everything We Do Ori Brafman, Rom Brafman #H9K0ZVP582A

Read Click: The Forces Behind How We Fully Engage with People, Work, and Everything We Do by Ori Brafman, Rom Brafman for online ebook

Click: The Forces Behind How We Fully Engage with People, Work, and Everything We Do by Ori Brafman, Rom Brafman Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Click: The Forces Behind How We Fully Engage with People, Work, and Everything We Do by Ori Brafman, Rom Brafman books to read online.

Online Click: The Forces Behind How We Fully Engage with People, Work, and Everything We Do by Ori Brafman, Rom Brafman ebook PDF download

Click: The Forces Behind How We Fully Engage with People, Work, and Everything We Do by Ori Brafman, Rom Brafman Doc

Click: The Forces Behind How We Fully Engage with People, Work, and Everything We Do by Ori Brafman, Rom Brafman Mobipocket

Click: The Forces Behind How We Fully Engage with People, Work, and Everything We Do by Ori Brafman, Rom Brafman EPub