



20 años de la actividad turística en España (Turismo) (Spanish Edition)

Antonio (coordinador). García Sánchez

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Describir y explicar lo que ha sucedido en la actividad turística en España y por qué durante un periodo de veinte años (los que van desde 1994, año de creación de AECIT, hasta el momento presente) no es una tarea fácil. Los cambios que durante este periodo han tenido lugar en la sociedad española, en las tecnologías utilizadas por residentes y turistas, o en la recogida de información estadística, por poner solo algunos ejemplos, han sido muy relevantes y explican y condicionan gran parte de lo acaecido.

En este libro se analiza la evolución y dimensión del turismo en España durante estas dos décadas. Qué ha sucedido con algunas de las tipologías turísticas y los destinos más relevantes, así como las transformaciones observadas en los agentes turísticos y en los elementos del contexto turístico como el mercado de trabajo, las TIC, la política turística o la investigación en turismo, por destacar solo algunos de los elementos analizados en los 20 capítulos de este libro. Esta obra será sin duda del interés y consulta reiterada de estudiantes de turismo de grado y postgrado, consultores, docentes, gestores y planificadores de destinos turísticos y del público en general interesado en la actividad turística. A todos, buen viaje por el libro.

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