



# Vino Business: The Cloudy World of French Wine

*Isabelle Saporta*

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## **Vino Business: The Cloudy World of French Wine** Isabelle Saporta

Already provoking debate and garnering significant attention in France and within the wine world, *Vino Business* is a surprising and eye-opening book about the dark side of French wine by acclaimed investigative journalist Isabelle Saporta.

While Bordeaux has been a bastion of winemaking tradition and excellence for centuries, in recent decades the industry has changed dramatically under the influence of large-scale international investors. French insurance companies, international fashion houses, and Chinese businessmen are all speculating on the area's wines and land, some of whose value has increased tenfold in the last decade alone. Saporta investigates in detail the 2012 classification of the wines of Saint-Émilion, the most prestigious appellation of Bordeaux's right bank, which has come into disrepute, not least because the scoring system was changed in order to give points for a châteaux's lecture facilities and the size of its parking lot.

A shocking exposé of the French wine world and a cri de coeur for the lost values of traditional winemaking, *Vino Business* pulls back the curtain on the secret domain of Bordeaux, a land ever more in thrall to the grapes of wealth.

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