



Sustainability Strategies for Industry: The Future Of Corporate Practice (The Greening of Industry Network Series)

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Sustainability Strategies for Industry contains essays by members of the Greening of Industry Network that examine the emerging picture of sustainability and its implications for industry and for the relationship between industry and other social actors -- consumers, employees, and the community at large. The book seeks to define sustainability in an industrial context, and addresses how the shift to sustainability will affect the role of industry in society, its managerial functions, and its relationships with stakeholders and the environment. An introductory chapter establishes the scope of the book and its contents, sets out the historical context, and explores the unifying concepts and themes running through the text. Chapters examine the meaning of sustainability for industry from a theoretical stance corporate environmentalism company paradigms technology reporting and management systems the role of networks and systems developing country perspectives implications for business research and management education. Contributors -- including Thomas Gladwin, Richard Welford, Andrew Hoffman, John Ehrenfeld, and David Pearce -- offer a bold vision of the sustainable industrial organization of the future and the role and approach that managers in sustainable organizations will assume. Sustainability Strategies for Industry represents an important work for those interested in the relationship between sustainability and environmental management and protection, and for those interested in the future direction of industrial organization. It will be a valuable text for advanced undergraduate and graduate students in business and economics, as well as in environmental studies programs, and for researchers interested in business strategy and interactions between business practice and the environment.

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