

Fearless Negotiating: The Wish, Want, Walk Method to Reaching Solutions That Work

Michael Donaldson

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Never fear another negotiation!

Powerhouse entertainment lawyer and negotiating guru Michael Donaldson has distilled a lifetime of negotiating success into a simple, straightforward plan to get you what you want, when you want it-without the angst.

If you've ever been uncertain before a negotiation, felt beaten up after, or thought you could have and should have negotiated better, *Fearless Negotiating* shows you, step by step, how to erase your fears and preconceptions and tap into the master negotiator that lives within you. This short and compelling guide is an essential companion to achieving more rewarding, meaningful, and mutually satisfying business and personal relationships and outcomes.

Donaldson introduces his remarkably effective Wish-Want-Walk Method, which has been successfully presented in seminars around the world:

- WISH-set a goal for the negotiation
- WANT-know where the market is most likely to push the results
- WALK-draw the line that you will not cross

"Wish, Want, Walk" will be your guide, telling you when to start the bidding, when to quit while you're ahead, and when to cut your losses. Establishing these three points beforehand will make you more comfortable at the negotiating table, reduce your stress, and even help you predict the likely outcome.

Donaldson also shows you how to make the most of your time between creating your Wish-Want-Walk plan and when you go into the negotiating session. He helps you get in touch with your inner, natural-born negotiator, making it easier to make opening offers, bargain with confidence, and seal the deal you want.



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People live in this new day of lifestyle always aim to and must have the free time or they will get wide range of stress from both lifestyle and work. So, once we ask do people have extra time, we will say absolutely indeed. People is human not a robot. Then we inquire again, what kind of activity do you have when the spare time coming to you actually of course your answer will probably unlimited right. Then ever try this one, reading ebooks. It can be your alternative within spending your spare time, the particular book you have read is definitely Fearless Negotiating: The Wish, Want, Walk Method to Reaching Solutions That Work.

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