



# Design e ergonomia: aspectos tecnológicos (Portuguese Edition)

*Luis Carlos Paschoarelli, Marizilda dos Santos Menezes*

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Nesta coletânea são apresentadas diferentes questões, métodos de abordagem e demandas para a aplicação da Ergonomia no Design. A evolução tecnológica observada nas últimas décadas proporcionou inúmeros benefícios para o aumento na qualidade de vida das pessoas, mas também resultou em vários problemas de interface tecnológica, os quais geram constrangimentos, acidentes, e frustração aos consumidores. Tais questões são analisadas no livro, no qual se destacam temas de grande atualidade, como por exemplo: o uso de equipamentos médico-hospitalares por indivíduos obesos e de cadeiras de rodas por indivíduos idosos; as avaliações ergonômicas de espaços e equipamentos escolares; as dificuldades de leitura em rótulos e bulas de embalagens; o uso de colete de proteção nas atividades policiais, de calçados femininos com salto alto ou da poltrona do motorista de ônibus urbano, entre outros. Os artigos relatam pesquisas desenvolvidas no Programa de Pós-graduação em Design da UNESP, Campus Bauru, e ressaltam a importância da aplicação da ergonomia no design de produtos e sistemas, com a finalidade de se desenvolver tecnologias para melhorar a qualidade de vida humana.

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